

Educational Session Guidelines and Deadlines

Event Dates:

February 28 & March 1, 2022

Location:

Phoenix Convention Center
Phoenix, Arizona, USA

Submit Files to:

Karin@IR-SavingLives.com

Dropbox info available for large files

Deadlines:

Monday, August 2, 2021

- *Call for Papers Closes*

Wednesday, September 1, 2021

- *Invitations Issued*

Friday, October 1, 2021

- *Session Description, Speaker Bio*

Tuesday, January 4, 2022

- *Session Outline/Rough Draft*

Tuesday, February 1, 2022

- *Final Presentation in ppt format*
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Overview

Global GPR Congress is a unique opportunity for GPR users worldwide. While topics related to GPR are frequently addressed at industry specific events, there has never been a place where all GPR users can go to learn from each other. Bringing users together from a variety of industries and applications gives participants a pathway for accelerated learning opportunities and provides a *forum* for discussion on user-critical topics.

This global GPR event is focused on bringing together new and experienced users from both the academic and private sector. This will benefit the industry by providing a *forum* for open discussion and continuous learning through shared ideas and experience.

Audience

Global GPR Congress addresses the interests of the GPR stakeholder group.

Educational Session

Global GPR Congress educational sessions will tell a story addressing a concern specific to GPR, provide distinctive training or education, and/or strongly promote the damage prevention message in a unique way.

Panel Discussion

Global GPR Congress panel discussions will share a variety of viewpoints in a professional roundtable setting. Moderators will introduce speakers, ask questions, and field audience questions while keeping the session on track.

Contact

For additional information, or to submit your abstract for consideration, contact Karin Strub at Karin@IR-SavingLives.com.

Educational Session Guidelines and Deadlines

Submitting Abstracts

The successful abstract will tell an exceptional story, address a concern specific to one or more stakeholder group(s), provide distinctive training or education, and/or strongly promote the damage prevention message in a unique way.

When two or more abstracts are submitted on the same topic, the abstract more fully meeting all criteria is likely to be more successful. Abstracts should:

- Define the scope of the presentation
- Provide three take-aways
- Identify the main stakeholder group targeted as well as other stakeholder groups who would benefit
- Contain NO sales-related content
- May not speak to products or services specific to the presenting company.

Abstracts should be emailed to Karin@IR-SavingLives.com by Monday, August 2, 2021. Notifications of acceptance are scheduled to be sent by Wednesday, September 1, 2021. Abstracts will be accepted until all session spots are filled.

Speaker Benefits

Infrastructure Resources, LLC does not compensate speakers monetarily or pay for expenses incurred. Participation is voluntary and speakers are responsible for all costs associated with attending the Global GPR Congress.

Make a difference by connecting with industry professionals to effect change

Obtain **recognition** within the industry as a Subject Matter Expert

Network with colleagues and other industry professionals

Gain **public exposure** for you and your organization

- Your name, company and session description are published in the Winter issue of dp-PRO with a circulation of 30,000+ print, 40,000+ digital editions, along with social media sharing.
 - Follow Infrastructure Resources on LinkedIn to see promotion of your session.
- The digital issue of dp-PRO contains links to your expanded biography which can include websites, past articles, white papers, etc.
- Your expanded professional biography is posted on the **Global GPR Congress** website and remains accessible all year.
- Your session, if recorded, will be posted on Excavation Safety Alliance unless otherwise requested by the speaker.

A **Registration Credit** of \$125 towards expo or conference registration is provided to all speakers.

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Speaker Evaluations

Global GPR Congress attendees are asked to evaluate sessions they participate in. Surveys are the single most important data-collection tool used to determine future content and those who will be invited to present at the **Global GPR Congress** again.

Speakers are expected to actively encourage completion of surveys by including the survey slide in their presentation, verbally requesting attendees complete the survey, and allowing a few minutes at the end of the session for participants to complete the survey. Sessions are rated on the following criteria:

- Content accurate, insightful and on-point
- Content followed session description
- Speaker(s) knowledgeable on topic
- Speaker(s) well-prepared and easy to understand
- Length of session sufficient
- Session was educational and beneficial
- Chances that session will help me implement change at my company

Complaints of session content being marketing or sales focused may exclude presenter from future speaking opportunities.

Session Guidelines

- Presentation **MAY NOT CONTAIN** sales or marketing-oriented content.
- Presentation **MAY NOT CONTAIN** solicitation of business, sponsorship, or other revenue generating content.
- Presentation **MAY NOT CONTAIN** company logos throughout the presentation.
- An LCD projector, laptop, podium, and podium microphone are provided.
- Standard session length is 50 minutes. Optimally the presentation should utilize 30-35 minutes, allowing 10-15 minutes for Q&A and completion of surveys.
 - Extended sessions may be granted, based on availability.
- No one without proper credentials will be allowed to enter the session room. ALL speakers, panelists, and assistants must register for the **Global GPR Congress** prior to the event. Speakers planning to attend additional sessions must register as a delegate of the **Global GPR Congress**.
- Infrastructure Resources provides a presentation template; when an alternative template is employed, all elements from the Infrastructure Resources template must be incorporated.
- Company logos are only appropriate on the biography and conclusion pages.
- A digital copy of the presentation must be provided to Infrastructure Resources no later than **Tuesday, February 1, 2022**. Failure to meet this deadline may exclude presenter from further presentation opportunities.
- A webinar will be conducted in **February 2022** covering requirements and expectations for speakers at the **Global GPR Congress**. All presenters are welcome to attend; at least one representative from each presentation is expected to participate.